

STAND OUT FROM THE CROWD!

Increase your visibility at the leading trade show for ingredients and packaging solutions for home and personal care products in Central and Eastern Europe with these exclusive promotional extras!

**Closing date for all
bookings on 14 August 2026!**
**5% early-bird discount for
bookings before 17 August 2026!**

SPONSORSHIPS (ALL EXCLUSIVE!)



LANYARDS

- full-colour one-sided print of company logo/name on white fabric lanyard
- € 2,400 (incl. production)
- € 1,400 (excl. production, required amount: 2,000 pieces)



BADGE LOGO

- full-colour one-sided print of company logo/name on all badges printed on-site (please note: pre-printed badges prepared by visitors before the show may differ)
- € 1,000



WATER BOTTLES

- full-colour print of company logo/name on bottle label
- bottles (100% recyclable) distributed free of charge to trade show visitors
- € 3,200 (incl. production)
- € 1,200 (excl. production, required amount: 2,000 bottles)



COFFEE STATIONS

- 2 branded roll-up banners at each coffee station on the show floor serving free beverages to all trade show visitor
- € 1,000 (incl. production roll-up banners)



WIFI

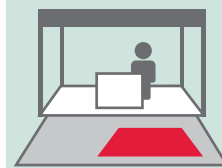
- 4 branded roll-up banners and business cards with login data (name of company) at show entrance and coffee stations
- advertisement with login data in show catalogue
- € 1,800 (incl. production roll-up banners and business cards)

ON-SITE PROMOTION



FOOTPRINTS

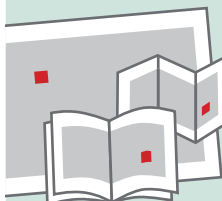
- adhesive footprints with company logo/name and booth no. leading to the exhibitor's booth
- € 100 per sticker for 5–9 footprints
- € 95 per sticker for 10–15 footprints
- € 90 per sticker for 16+ footprints (incl. production, excl. artwork)



FLOOR POSTER

- adhesive poster on the show floor in front of the exhibitor's booth
- max. size 100 x 200 cm
- € 800 (incl. production, excl. artwork)

ADVERTISING



FLOOR PLAN SIGNAGE

- company name/logo highlighting exhibitor's booth on:
 - on-site floor plan
 - catalogue floor plan
 - pocket guide floor plan
- € 400



CATALOGUE ADS & ENTRIES

- full-page full-colour display ad in the official show catalogue
- € 100 sharing company catalogue entry contact details, profile (max. 150 words) and logo (high-res file)
- € 700 additional ad for exhibitors/co-exhibitors
- € 1,200 non-exhibitors
- € 1,400 inside cover page (only exhibitors/co-exhibitors)
- + € 200 guaranteed position for exhibitor/co-exhibitor ad included in the exhibition package (excl. artwork)

Further specifications provided with confirmation of order. All offers only available to HPCI CEE 2026 exhibitors unless stated otherwise.

YOUR CONTACT (ENGLISH, POLSKI):

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