



EXHIBITING OPTIONS AND PRICES

Shell Scheme Stand Packages + Space Only Packages.
Additional equipment and services on request.

19% VAT applies to exhibitors registered in Germany,
reverse charge for other EU and non-EU exhibitors.

DISCOUNTS

**5% continuation discount for all
2023 exhibitors.**

**5% early-bird discount for bookings
before 29 February 2024!**

		SHELL SCHEME STANDS PACKAGE <i>(other sizes on request)</i>					SPACE ONLY PACKAGE <i>(min. 12 m²)</i>
		6 m ² 3x2m	9 m ² 3x3m	12 m ² 4x3m	15 m ² 5x3m	18 m ² 6x3m	
PRICE		2 450 €*	3 210 €*	4 160 €*	5 100 €*	5 940 €*	310 €/m ² *
* excl. VAT, excl. discounts, excl. 100 € Success & Communication Services mandatory fee							
PACKAGE CONTENT **							
On Site	standard Octanorm stand structure, walls, carpet				✓		—
	stand no., fascia board with company name				✓		
	standard counter, hanger				✓		
	standard square table(s)	1		2			
	standard chairs	3	4	6	8		
	spot lights (1 per 3m ²)				✓		
	double electricity socket 220 V, 50 Hz, max. 1000W consumption per socket (more power or other media on request, charged extra)				✓		
	WIFI individual access (for 1 device)	1		2			
	paper waste bin				✓		
	** Additional furniture, wallprints, fascia graphics etc. on request (charged extra).						
SUCCESS & COMMUNICATION SERVICES ***							
*** 100 € (mandatory for all HPCI CEE 2024 main exhibitors)							
Online Communication ****							
• online exhibitor directory company entry (max. 150 words), contact details, profile and logo		✓					
• LinkedIn post (exhibitor highlight, title: max. 50, text: max. 400 characters)							
Print Show Catalogue ****							
• main stand holder company entry (company entry, contact details, profile and logo)		✓					
• 1 full page A5 full colour advertisement (additional advertisements upon request - see Sponsoring Options)							
Visitor Badge Scanning Service							
• Benefit from a faster after-show follow-up and record your visitors at the stand at the touch of a button. Receive a digital report with all registration data of your stand visitors right after the event.		✓					
**** Exhibitor is responsible for delivering the data. Data specifications and data delivery deadlines will be available in the Exhibitor Manual (scheduled for April 2024).							

YOUR CONTACT (ENGLISH, POLSKI):

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T +48 515 984 627
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Vincentz Network GmbH & Co. KG
Plathnerstr. 4c | 30175 Hannover | Germany
www.hpci-events.com/central-and-eastern-europe



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TECH EXPERTISE SHOWCASES *****	
Technical Seminar Slot (15 min) <ul style="list-style-type: none"> • conference equipment • simultaneous translation • LinkedIn promotion 	<p align="center">250 € / unit excl. VAT, discounts do not apply</p>
HPCI Innovation Lab (60 min) <ul style="list-style-type: none"> • usage of the fully-equipped laboratory to show pre-selected visitors with formulation/R&D background, how to formulate finished products with your ingredients – in theory and hands-on practice! 	<p align="center">800 € / unit excl. VAT, discounts do not apply</p> <div align="right" style="border: 2px solid yellow; border-radius: 50%; padding: 5px; width: fit-content; margin-left: auto;"> <p align="center">New in 2024!</p> </div>

***** Application forms, deadlines and more information will be available in the Exhibitor Manual (scheduled for April 2024).

Standard stand construction with counter



Upgrades to standard construction available on request and charged extra.

Standard table and chair



Additional furniture available on request and charged extra.

All data as of September 2023. Subject to change. E&OE.

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**Limited
avail-
ability!**

STAND OUT FROM THE CROWD!

Increase your visibility at the leading trade show for ingredients and packaging solutions for home and personal care products in Central and Eastern Europe with these exclusive promotional extras!

**Closing date for all
bookings on 15 August 2024!**
**5% early-bird discount for
bookings before 15 July 2024!**

SPONSORSHIPS (ALL EXCLUSIVE!)



LANYARDS

- full-colour one-sided print of company logo/name on white fabric lanyard
- € 2,400 (incl. production)
- € 1,400 (excl. production, required amount: 2,000 pieces)



BADGE LOGO

- full-colour one-sided print of company logo/name on all badges printed on-site (please note: pre-printed badges prepared by visitors before the show may differ)
- € 1,000



WATER BOTTLES

- full-colour print of company logo/name on bottle label
- bottles (100% recyclable) distributed free of charge to trade show visitors
- € 3,200 (incl. production)
- € 1,200 (excl. production, required amount: 2,000 bottles)



COFFEE STATIONS

- 2 branded roll-up banners at each coffee station on the show floor serving free beverages to all trade show visitor
- € 1,000 (incl. production roll-up banners)



WIFI

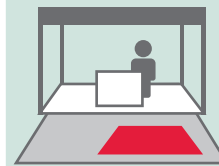
- 4 branded roll-up banners and business cards with login data (name of company) at show entrance and coffee stations
- advertisement with login data in show catalogue
- € 1,800 (incl. production roll-up banners and business cards)

ON-SITE PROMOTION



FOOTPRINTS

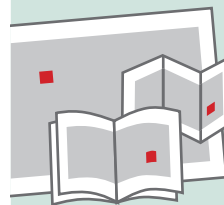
- adhesive footprints with company logo/name and booth no. leading to the exhibitor's booth
- € 100 per sticker for 5-9 footprints
- € 95 per sticker for 10-15 footprints
- € 90 per sticker for 16+ footprints
- (incl. production, excl. artwork)



FLOOR POSTER

- adhesive poster on the show floor in front of the exhibitor's booth
- max. size 100 x 200 cm
- € 800 (incl. production, excl. artwork)

ADVERTISING



FLOOR PLAN SIGNAGE

- company name/logo highlighting exhibitor's booth on:
 - on-site floor plan
 - catalogue floor plan
 - pocket guide floor plan
- € 400



CATALOGUE ADS & ENTRIES

- full-page full-colour display ad in the official show catalogue
- € 100 sharing company catalogue entry contact details, profile (max. 150 words) and logo (high-res file)
- € 700 additional ad for exhibitors/co-exhibitors
- € 1,200 non-exhibitors
- € 1,400 inside cover page (only exhibitors/co-exhibitors)
- + € 200 guaranteed position for exhibitor/co-exhibitor ad included in the exhibition package
- (excl. artwork)

Further specifications provided with confirmation of order.
All offers only available to HPCI CEE 2024 exhibitors unless stated otherwise.

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