



**Limited
avail-
ability!**

STAND OUT FROM THE CROWD!

Scoring a record attendance of more than 1,000 visitors in 2022, HPCI Central & Eastern Europe 2023 is aiming for a new high! More exhibitors than ever have already registered for this key industry event!

Increase your visibility at the leading trade show for ingredients and packaging solutions for home and personal care products in Central and Eastern Europe with these exclusive promotional extras!

**Closing date
for all bookings
on 15 August 2023!**
**5% early-bird discount
for bookings before
15 July 2023!**

SPONSORSHIPS (ALL EXCLUSIVE!)



LANYARDS

- full-colour one-sided print of company logo/name on white fabric lanyard
- € 2,400 (incl. production)
- € 1,400 (excl. production, required amount: 2,000 pieces)



BADGE LOGO

- full-colour one-sided print of company logo/name on all badges printed on-site (please note: pre-printed badges prepared by visitors before the show may differ)
- € 1,000



WATER BOTTLES

- full-colour print of company logo/name on bottle label
- bottles (100% recyclable) distributed free of charge to trade show visitors
- € 3,200 (incl. production)
- € 1,200 (excl. production, required amount: 2,000 bottles)



COFFEE STATIONS

- 2 branded roll-up banners at each coffee station on the show floor serving free beverages to all trade show visitor
- € 1,000 (incl. production roll-up banners)



WIFI

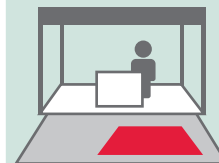
- 4 branded roll-up banners and business cards with login data (name of company) at show entrance and coffee stations
- advertisement with login data in show catalogue
- € 1,800 (incl. production roll-up banners and business cards)

ON-SITE PROMOTION

FOOTPRINTS



- adhesive footprints with company logo/name and booth no. leading to the exhibitor's booth
- € 100 per sticker for 5–9 footprints
- € 95 per sticker for 10–15 footprints
- € 90 per sticker for 16+ footprints
- (incl. production, excl. artwork)

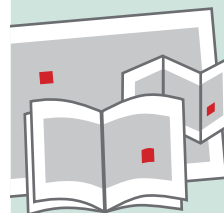


FLOOR POSTER

- adhesive poster on the show floor in front of the exhibitor's booth
- max. size 100 x 200 cm
- € 800 (incl. production, excl. artwork)

ADVERTISING

FLOOR PLAN SIGNAGE



- company name/logo highlighting exhibitor's booth on:
 - on-site floor plan
 - catalogue floor plan
 - pocket guide floor plan
- € 400



CATALOGUE AD

- full-page full-colour display ad in the official show catalogue
- € 700 additional ad for exhibitors/co-exhibitors
- € 1,200 non-exhibitors
- € 1,400 inside cover page (only exhibitors/co-exhibitors)
- + € 200 guaranteed position for exhibitor/co-exhibitor ad included in the exhibition package
- (excl. artwork)

Further specifications provided with confirmation of order.

YOUR CONTACT (ENGLISH, POLSKI):

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